



## DIGITAL CONTENT KIT INSTRUCTIONS

### VIDEO TRAILER

View the Maine's Local Food Movement trailer here: <https://vimeo.com/129828540>

To post to social media channels, click on the video link above and then click the share button.

To embed the video in your website, copy and paste this embed code into your website:  
<iframe src="https://player.vimeo.com/video/129828540?title=0&byline=0&portrait=0" width="500" height="281" frameborder="0" webkitallowfullscreen mozallowfullscreen allowfullscreen></iframe>

### PHOTOGRAPHY

*Located in the "Photography" folder.*

Insert into your article or use as a thumbnail in your posts on social media channels.

### BADGES

*Located in the "Badges" folder.*

Embed on your site to connect to The Maine Thing Quarterly and be a part of our network.

Link to: <http://mainequarterly.com/food/>

### SOCIAL POSTS

Simply copy and paste the following posts and feel free to use on all your social media channels to promote your article and the Quarterly.

#### Facebook Posts

Long before today's farm-to-table movement was a thing, it was a big thing in Maine. Eat what you grow. And repeat as necessary. Learn more in the latest issue of The Maine Thing Quarterly. ([mainequarterly.com/food](http://mainequarterly.com/food))

Supermarkets, mega-markets and gas station burritos. Fortunately some natural farmers in 1960s Maine had a different vision of the future. As in the farm-to-table movement that's such a culinary craze today. Learn more in the latest issue of The Maine Thing Quarterly. ([mainequarterly.com/food](http://mainequarterly.com/food))

#### **Twitter Posts**

1960s Maine had all the ingredients for a farm-to-table craze. The latest Maine Thing Quarterly serves it up: [mainequarterly.com/food](http://mainequarterly.com/food)

Eat what you grow. Grow what you eat. Rinse and repeat. The farm-to-table movement has deep roots in Maine. Dig in: [mainequarterly.com/food](http://mainequarterly.com/food)

Today's farm-to-table movement has a long history in Maine. Come 'n get it in the latest Maine Thing Quarterly: [mainequarterly.com/food](http://mainequarterly.com/food)