

P A T H S  
— A N D —  
P I C T U R E S T A K E N

**DIGITAL CONTENT KIT INSTRUCTIONS**

**PHOTOGRAPHY**

*Located in the "Photography" folder.*

Insert into your article or use as a thumbnail in your posts on social media channels.

**BADGES**

*Located in the "Badges" folder.*

Embed on your site to connect to The Maine Thing Quarterly and be a part of our network.

Link to: <http://mainequarterly.com/instagram/>

**SOCIAL POSTS**

Simply copy and paste the following posts and feel free to use on all your social media channels to promote your article and the Quarterly. Posts should utilize the corresponding campaign images and link to <http://mainequarterly.com/instagram/>

**Facebook and Instagram**

Camera in hand and adventurous spirit in tow, see what five photographers captured in the great state of Maine: [mainequarterly.com/instagram](http://mainequarterly.com/instagram) @VisitMaine #MaineThing

5 Instagram photographers and the great state of Maine. A match made in photography heaven. [mainequarterly.com/instagram](http://mainequarterly.com/instagram) @VisitMaine #MaineThing

**Twitter Posts**

5 Instagram photographers. 8 regions. 1 Mission: Discover Maine in all its transformative beauty. #MaineThing [mainequarterly.com/instagram](http://mainequarterly.com/instagram)

We sent 5 Instagram photographers into Maine's 8 regions. They came back transformed. #MaineThing [mainequarterly.com/instagram](http://mainequarterly.com/instagram)