

Appendix A: Inventory

Adapted from *Community Tourism Development* (4th edition), by C.C. Messer, 2017, Minneapolis, MN: University of Minnesota Tourism Center. Copyright 2017 by University of Minnesota Extension. Adapted with permission.

After reviewing these inventory documents, please contact the Destination Development Specialist at the Office of Tourism for an editable WORD version of these documents for your own community use.

Inventory of Attractions

Directions: Please indicate your community's existing attractions in the left column. For more than one *beach*, for example, right click to insert rows below to name each asset and to record specific notes for each. Or, if you plan to print the worksheets, remember to add extra space to record assets and notes. Use the notes column to record any unique details, challenges, infrastructure needs with the attractions. There is space at the bottom of each sheet to add "other" attractions not already included.

X	Natural & Scenic Attractions	Notes
	Beaches	
	Bogs	
	Botanical Gardens	
	Caves	
	Cliffs	
	Climate	
	Coastline	
	Dark Sky	
	Desert	
	Fall Foliage	
	Farms	
	Forests	
	Harbors	
	Ice Caves	
	Islands	
	Lakes	
	Marshes	
	Mountains	
	Northern Lights	
	Ocean	
	Orchards	
	Parks (National, State, Local, Public Land, Land Trusts)	
	Rivers	
	Springs	
	Scenic Byways	
	Unique Natural Formations	
	Valleys	
	Waterfalls	
	Whitewater	
	Wildlife (Sanctuaries, Natural Settings)	
	Associated Activities: Sightseeing, Photography, Nature Studies	
	Other:	

X	Cultural, Historical & Architectural Attractions	Notes
	Archaeological Sites (Public and Sacred)	
	Art and Craft Galleries	
	Artist Studios	
	Birthplaces of Famous People	
	Burial Grounds/Cemeteries	
	Certified Historic Districts	
	Crafters and Makers	
	Dams	
	Designated Main Streets	
	Early Settlements	
	Exhibits	
	Foodways	
	Fortifications and Ruins	
	Government Buildings	
	Historic Homes	
	Historic Railroads	
	Historical Architecture/Landscapes	
	Historical Reenactments/Tours	
	Historical Societies	
	Interpretive Markers	
	Landmarks	
	Libraries/Special Collections	
	Lighthouses	
	Memorials	
	Military Installations	
	Monuments	
	Museums	
	National/State Scenic Byway	
	Native American Culture and Folklore	
	Public Arts/Murals	
	Public Gardens	
	Significant Bridges	
	Significant Local Traditions	
	Theaters	
	Trains	
	Unique Local Culture/Events	
	Universities or Colleges	
	Other:	

X	Recreational Attractions	Notes
	Archery	
	ATVing	
	Ball Games/Tournaments	
	Beachcombing	
	Biking (Road, Mountain, Fat Tire)	
	Bird Watching	
	Boating	
	Camping	
	Canoeing	
	Cliff Walks	
	Dog Sledding	
	Fishing (Freshwater and Salt Water)	
	Fossil Hunting	
	Golf/Disc Golf	
	Guided Experiences (Hunting, Fishing)	
	Hang Gliding	
	Hiking	
	Horseback Riding	
	Hunting	
	Ice Fishing	
	Ice Racing	
	Ice Skating	
	Kayaking	
	Kite Flying	
	Motorcycling	
	Mountain Climbing	
	Parasailing	
	Parks and Playgrounds	
	River Tubing	
	Rock Climbing	
	Rock Hunting	
	RVing	
	Sailing	
	Scuba Diving	
	Skiing (Cross Country)	
	Skiing (Downhill)	
	Skydiving	
	Snowmobiling	
	Snowshoeing	
	Spelunking	
	Surfing	
	Swimming	
	Tennis	
	Trap or Skeet Shooting	

	Water Skiing	
	Whitewater Rafting	
	Other:	

X	Entertainment & Sports	Notes
	Amusement and Theme Parks	
	Bingo	
	Bowling	
	Card Tournaments	
	Comedy Shows	
	Concerts/Music Festivals (Waterfront)	
	Cornhole	
	Darts	
	Drive-in Movies	
	Eating Contests	
	Escape Rooms	
	Gambling/Casinos	
	Harness Racing	
	Hayrides	
	Local "Oddities"/World Records	
	Planetariums	
	Pool	
	Professional Sports Events	
	Races (Auto, Motorcycle, Boat, Bicycle, Horse, Running, Skiing)	
	Rodeos	
	Rollerskating	
	Shopping	
	Souvenir or Curio Shops	
	Triathlons/Marathons	
	Video/Game Arcades	
	Water Parks	
	Other:	

X	Tours & Educational Experiences	Notes
	Bike Tours	
	Boat Tours	
	Brewery Tours	
	Cemetery Tours	
	Farm Tours	
	Ferryboats	
	Fish Hatcheries	
	Guided Tours	
	Guided Wildlife Tours	
	Industrial Plant Tours	
	Llama Pack Trips	
	Lobster Boats	
	Outfitted Tours	
	Photography Tours	
	Unique Local Experiences	
	Walking Tours	
	Whale Watching	
	Wineries/Tasting Rooms	
	Other:	

X	Special Events	Notes
	Air Shows	
	Animal Shows	
	Antique/Collectables Shows	
	Art Shows/Walks	
	Auto Shows	
	Country Fairs	
	Craft Shows	
	Fishing Derbies	
	Flower Shows/Festivals	
	Food Festivals	
	Hobby Shows	
	Holiday Celebrations	
	Maple Syrup Sunday	
	Pageants	
	Road Races	
	Other:	

X	Agricultural Attractions	Notes
	Agricultural Fairs	
	Christmas Tree Farms	
	Farm Produce Stands	
	Farmers Markets	
	Harvest Celebrations	
	Lumber Camps	
	Sugar Shacks	
	Tractor Pulls	
	U-pick Farms and Foraging	
	Other:	

X	Health & Wellness/Lifestyle	Notes
	Aromatherapy	
	Art Classes/Paint Parties	
	Beauty Treatments and Facials	
	Cooking Classes/Parties	
	Dance	
	Full-service Spas	
	Hot Tubs	
	Manicures and Pedicures	
	Massages	
	Meditation	
	Reiki	
	Salons	
	Saunas	
	Sweat Lodges	
	Yoga (Studios, Nature, Beach)	
	Other:	

Inventory of Community Services & Infrastructure

Directions: Please indicate your community’s existing services in the left column. For more than one “Cafe”, for example, right click to insert rows below to name each asset and to record specific notes for each. Or, if you plan to print the worksheets, remember to add extra space to record assets and notes before printing. Use the notes column to record any unique details, challenges, infrastructure needs with the service. There is space at the bottom of each sheet to add “other” services not already included.

X	Accommodations & Lodging	Notes
	Bed & Breakfasts	
	Campgrounds/ RV Parks	
	Condominiums	
	Farm Stays	
	Hostels	
	Hotels	
	Housekeeping Cabins/Cottages	
	Inns	
	Luxury Camping (Glamping)	
	Motels	
	Remote/Primitive Campsites	
	Resorts	
	Short-term Rentals	
	Sporting Camps (Includes Meal Services)	
	Wilderness Lodges	
	Other:	

X	Food Service & Dining	Notes
	Bakeries	
	Barbecues	
	Breweries	
	Cafes/Coffee Shops	
	Delis	
	Ethnic Restaurants	
	Family Restaurants	
	Farmers Markets	
	Fast Food	
	Fine Dining/ Gourmet Restaurants	
	Food Trucks	
	Grocery Stores	
	Pubs/Bistros	

	Take Out	
	Taverns/Bars	
	Wine-tasting Rooms	
	Other:	

X	Retail & Specialty Merchandise	Notes
	Antique shops	
	Art shops/galleries	
	Bookstores	
	Clothing Stores/Boutiques	
	Discount Stores	
	Drug Stores/Pharmacies	
	Flea Markets	
	Furniture Stores	
	Gift/Souvenir Shops	
	Hardware/Building Supplies	
	Popup Stores	
	Retail Factory Outlets	
	Secondhand Stores	
	Shopping Malls	
	Specialty Stores	
	Sporting Goods/Outfitting	
	Other:	

X	Miscellaneous Services	Notes
	Auto Rentals	
	Banks/ATMs	
	Charter Flights	
	Gas Stations/Auto Service	
	Information Kiosks	
	Libraries	
	Shuttle Services/Tours	
	Snow Plowing	
	Taxis	
	Other:	

X	Infrastructure & Physical Environment	Notes
	Airports	
	Ambulance Services	
	Benches/Rest Areas	
	Bicycle Lanes	
	Boat/Ferry Services	
	Broadband Internet/Cable	
	Charging Stations (Electric Cars)	
	Comprehensive Plan	
	Direction Signage	
	Downtown Appearance	
	Downtown Lighting	
	Electric power	
	Emergency Road Services	
	Fire Protection	
	Gas Service	
	Handicap Access	
	Landscaping	
	Local/County Roads	
	Major U.S. Highway	
	Medical Facilities/Hospitals	
	Other Mass Transit	
	Police Protection	
	Public Bus Services	
	Public Parking	
	Public Rest Rooms	
	Road Maintenance	
	Search & Rescue	
	Sewer/Waste Disposal	
	Sidewalks	
	Snow Removal	
	State Highways/Roads	
	Storm Drainage	
	Street Cleaning	
	Telephone Services	
	Tourist Information	
	Town Entrances	
	Traffic Flow Management	
	Trail Maintenance	
	Train/Railway Services	
	Trash Receptacles	
	Water Bottle Refill Stations	

	Water Supply	
	Other:	