

Appendix E:

How to Connect with the Maine Office of Tourism

- MOTPartners.com**
Stay updated on the Maine Office of Tourism’s annual Marketing Plan, 5-Year Strategic Plan, Advertising Program and Creative Materials, plus Visitation Fact Sheet and industry-related Research, with useful information on Maine visitor spending, demographics and interests, to help you understand your audience; all this and more at MOTPartners.com.
- VisitMaine.com**
Add your FREE tourism Business & Event Listings to VisitMaine.com, the state’s primary online resource for tourism. Connect through the PARTNER LOGIN tab at MOTPartners.com.
- Maine Tourism Marketing Partnership Program**
The MOT grant programs provide funding for targeted tourism marketing efforts within the state of Maine. Special Event and Tourism Enterprise Marketing Grants make it possible for smaller organizations to partner with the MOT to move projects to the next level. Learn more at PROGRAMS & SERVICES on MOTPartners.com
- PR Partners Program**
Our PR Partners program helps bring print, digital and broadcast travel and lifestyle journalists, photographers, bloggers and international tour operators to Maine to connect with our state’s hospitality industry and travel experiences. Download the online application under PROGRAMS & SERVICES/PR at MOTPartners.com.
- Social Media**
Connect and engage with the Maine Office of Tourism through Facebook, Instagram, Twitter, Pinterest, and YouTube. Follow/Like/Engage with us: @VisitMaine #mainething.
- Maine Tourism Partner News**
Our monthly industry newsletter will keep you up to date on tourism industry research, MOT activities, and collaborative marketing opportunities. Email Jennifer.Geiger@maine.gov to receive the monthly email in your own inbox.
- Governor’s Conference on Tourism**
Attend the annual conference for professional development, training & networking opportunities tailored to your needs. Stay up to date with trends in tourism and align with the MOT marketing plan to enhance your own outreach efforts. Details at mainetourismconference.com.
- Maine Film Office Website**
Create free listings for your business or property on FilmInMaine.com. You can list your business in the Production Guide, or property in the Locations Library, so productions scouting Maine can find you.