

Community Destination Academy (CDA) Summit

CDA Leaders Share Unique Project Experiences

Virtual Session 10am -12 noon

Monday, May 3, 2021 via Zoom

Agenda

10:00 Welcome: Facilitator, Hannah Collins

10:10 Destination Development Overview

Presenter: Donna Moreland, Destination Development Specialist

10:25 **Moosehead Lake Region** – *“Saving Critical Greenspace”*

Presenter: Margarita Contreni, Vice-President, Moosehead Lake Region Economic Development Corporation

10:40 **Rangely Lakes Region** – *“Reworking a Well-Known Brand”*

Presenter: Travis Ferland, Owner and Innkeeper, The Rangely Inn

11:00 **The Mahoosuc Region** – *“Thinking Sustainably”*

Presenter: Jessie Perkins, Executive Director, Bethel Chamber of Commerce

11:20 *“How a Private Sector Partner Offers Enhancements”*

Presenter: Mike Wilson, Senior Program Manager, Northern Forest Center

11:28 *“Maine Office of Tourism, Marketing Enhancements”*, Hannah Collins, MOT Grants Coordinator

11:35 Questions & Answers, Facilitator: Hannah Collins