



## Let's Re-group!

As Maine gets ready to welcome visitors, travelers are busy planning their next vacation to our beautiful state. Maine communities have mastered the art of hospitality when it comes to solo travelers, couples and families, but what about group travel?

---

**While welcoming a bus full of passengers can sound daunting, being prepared is key to a successful arrival. Here are some suggestions the Maine Office of Tourism and Cruise Maine have created for businesses and communities for smooth cruising.**

- Make sure your staff is ready and happy to see the tour group arrive.
  - Greeting the bus is expected. Often, the tour director will call each venue about 10 minutes before arrival, informing of expected arrival time.
  - Step onboard the bus to offer brief welcoming comments and briefly introduce your business and what they can expect, including any special requirements related to COVID-19.
  - Please be flexible. The tour director tries very hard to keep the timing, but some things are beyond anyone's control.
- 

### Did you know? Group travel is valuable!

- In 2019, motorcoaches created **425 jobs** and had a direct economic impact of **\$47,519,100** in Maine
- In 2018, cruise ship passengers and crew created over **400 jobs** and had an economic impact of over **\$33 million**
- **8 out of 10** cruise passengers are highly likely to recommend a trip to Maine based on their time ashore, and **1 in 3** are likely to come back!

### Did you know? Group travel is green!

On average, motorcoaches use the least amount of energy and produce the lowest carbon dioxide emissions per passenger mile of any of the transportation modes analyzed, including van pool, heavy rail, commuter rail, light rail, trolley and air travel.

# Maine

**Wondering what the state of Maine is saying about group travel guidelines?**

Find the latest information here: <https://www.maine.gov/decd/checklists/general-guidance>