

### LIVE THE NEW FOREST FUTURE





Creating Bold Possibilities that Give Rise to Vibrant Northern Forest Communities

#### 🙊 2020 PROGRAM MAP STRENGTHENING COMMUNITIES Structural Round Timber Initiative The Center fosters initiatives that keep young people and attract new residents eager to invest in community and steward the forest for future generations. Our programs help build active communities, create community assets and develop new leadership. **ADVANCING THE FOREST ECONOMY** Forest The Center helps communities and businesses achieve their economic potential Center through technical and financial assistance, and peer consultation. We help LIVE THE NEW develop new markets through investment and strategic leadership, and expand FOREST FUTURE business opportunities, jobs and community benefit through destination development. PROVIDING LEADERSHIP MILLINOCKET The Center brings new ideas and resources to accelerate innovation across Millinocket Housing Initiative GREENVILLE-MOOSEHEAD AREA geographic, social and ideological boundaries. We leverage resources into the Wayfinding Design & Planning Digital Marketing Training for Tourism-related Businesses Community Design Project region to support projects, advocate for policies that benefit the region, and ■ Tourism Innovation Program Millinocket Memorial Library contribute to climate solutions through our programs. ■ Destination Moosehead Lake Assistance Appalachian Mountain Club New Markets Tax Credit Financing NMTC Feasibility Turning Page Farm Northern Forest Waterways Mapping Digital Marketing A Curran Renewable Energy Carrabassett Valley Trails ME STATEWIDE IMPACT RANGELEY ▲ Wood Heat Regional Marketing NORTHEAST KINGDOM Digital Marketing Assistance for 18 tourism-related businesses Rangeley Area Community Destination Academy ▲ Maine State Wood Energy Action Team NEK Digital Marketing Kennebec Lumber Covid Economic Recovery Advocacy Assistance Craftsbury Outdoor Center Kingdom Trails Bluffside Farm Recreational Connector Island Pond Lakeside Kangas Future Forest Economy Initiative Go Labs R&D Destination Development Strategy Rangeley Lakes Regional Wayfinding Lignetics - New Engand Wood Pellet Keeping Maine's Forests Steering Committee Rangeley Rises Wood Energy Policy LANCASTER Park Improvments Yellow Barn NMTC Project Maine Woods Consortium Paul Smith's North Country Wood Heat Upgrades ♦ NMTC Feasibility College Leave No Trace Hiking Challenge Hang Tag Project Burlington Thermal Loop Feasibility Treehouse Hardwoods and Millshop Lyndon Furniture Built by Newport Marketing Initiative Co-working & Job TUPPER LAKE MAINE WEST: Bethel, Rumford, S. Paris, Norway rvices for Community Bethel Area Community Destination Academy Main St. to Mountains Wayfinding Roberts Farm to Town Trail ▲ Wood Heat TimberHomes Vermont Planning ▲ VT State Wood Energy Team Lathrop's Maple Supply NMTC Feasibility ▲ VT Dept. Forests, Parks & Recreation Mountain Bike Skills Trails Alliance Broadband Planning ADIRONDACK-WIDE IMPACT ★ Mahoosuc Pathways VT STATEWIDE IMPACT Second Nature Adventure Challenge Adirondack Community Recreation Alliance Profile Trails ermont Carbon Advisory Group ovid Economic Recovery Advocacy Broadband Planning Library Broadband Upgrades Adirondack Common Future Forest Economy Initiative Vermont Forest Roundtable Maine West Conservation Planning Educational Attainment rmont Forest Industry Summit ■ Bethel Community Forest ▲ Wood Heat Regional Marketing New England Woodcraft Vermod ■ Woodstock Community Forest NY STATEWIDE IMPACT **KEY** ▲ Wood Heat Regional Marketing Gagnon Lumber Mink Brook Community Forest COMMUNITY INVESTMENT Covid Economic Recovery Advocacy Andrew Pearce Bowls Maine Pellet Fuels Association Future Forest Economy Initiative Focal Area NY State Forest Economy Policy Community Revitalization ■ Community Forests ♦ New Markets Tax Credit (NMTC) Financing ClearLake Furniture NH STATEWIDE IMPACT NATIONAL IMPACT FOREST ECONOMY ▲ Wood Heat Regional Marketing ▲ Wood Heat Initiatives & Partners Jamaica Cottage Shop America's Rural Opportunity Series ▲ Lignetics -New Engand Wood Pellet Covid Economic Recovery Advocacy Covid Economic Recovery Advocacy Wood Products Assistance & Market Development Future Forest Economy Initiative Rural Development Innovation Group ■ Destination Development Projects Wood Energy Policy \* Bike Borderlands Initiative Granite Outdoor Alliance LEADERSHIP & ADVOCACY Windham Wood Heat Initiative

Allard Lumber

Projects & Engagement



#### The Maine Woods Consortium

Network of non-profits, state agencies and businesses working to build economic vitality in the Maine Woods through development of High Potential Rural Destination Areas.







Cooperative Marketing



♠ Network & Policy Development





#### Community Destination Academy







Partnership between the Maine Office of Tourism, Maine Woods Consortium, and the Northern Forest Center

#### Maine Office of Tourism

- Technical Expertise
- Resource Connections
- State Funding
- Legitimacy

#### The Center & MWC

- Regional Perspective
- Nimbleness
- Staff Capacity
- Philanthropic and **Federal Funding**

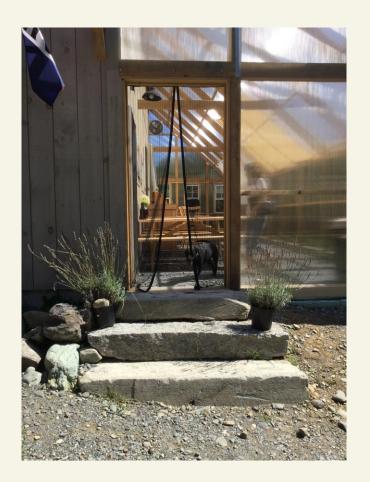


### CDA Program Enhancements

#### $\Diamond$ Moosehead Lake Region

- Tourism Innovation Program
  - **Business Innovation Grants**
  - Façade Improvement Program
- Digital Marketing & E-Commerce Assitance
- **Fundraising Support**
- Organizational Development







### CDA Program Enhancements

## Rangeley Lakes Region

- Digital Marketing & **E-Commerce Assistance**
- Northern Forest Destination Development Grants – Regional Wayfinding
- Covid-19 & Telehealth Support







### CDA Program Enhancements

## Bethel-Mahoosuc Region

- Digital Marketing & E-**Commerce Assistance**
- Northern Forest Destination Development Grants – **Recreational Wayfinding**
- Fundraising Support
- **Community Forest Assistance**
- **Broadband Expansion**
- Staff Capacity







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