



LIVE THE NEW FOREST FUTURE



Creating Bold Possibilities that Give Rise to
Vibrant Northern Forest Communities

2020 PROGRAM MAP



**Northern
Forest
Center**

LIVE THE NEW
FOREST FUTURE

STRENGTHENING COMMUNITIES

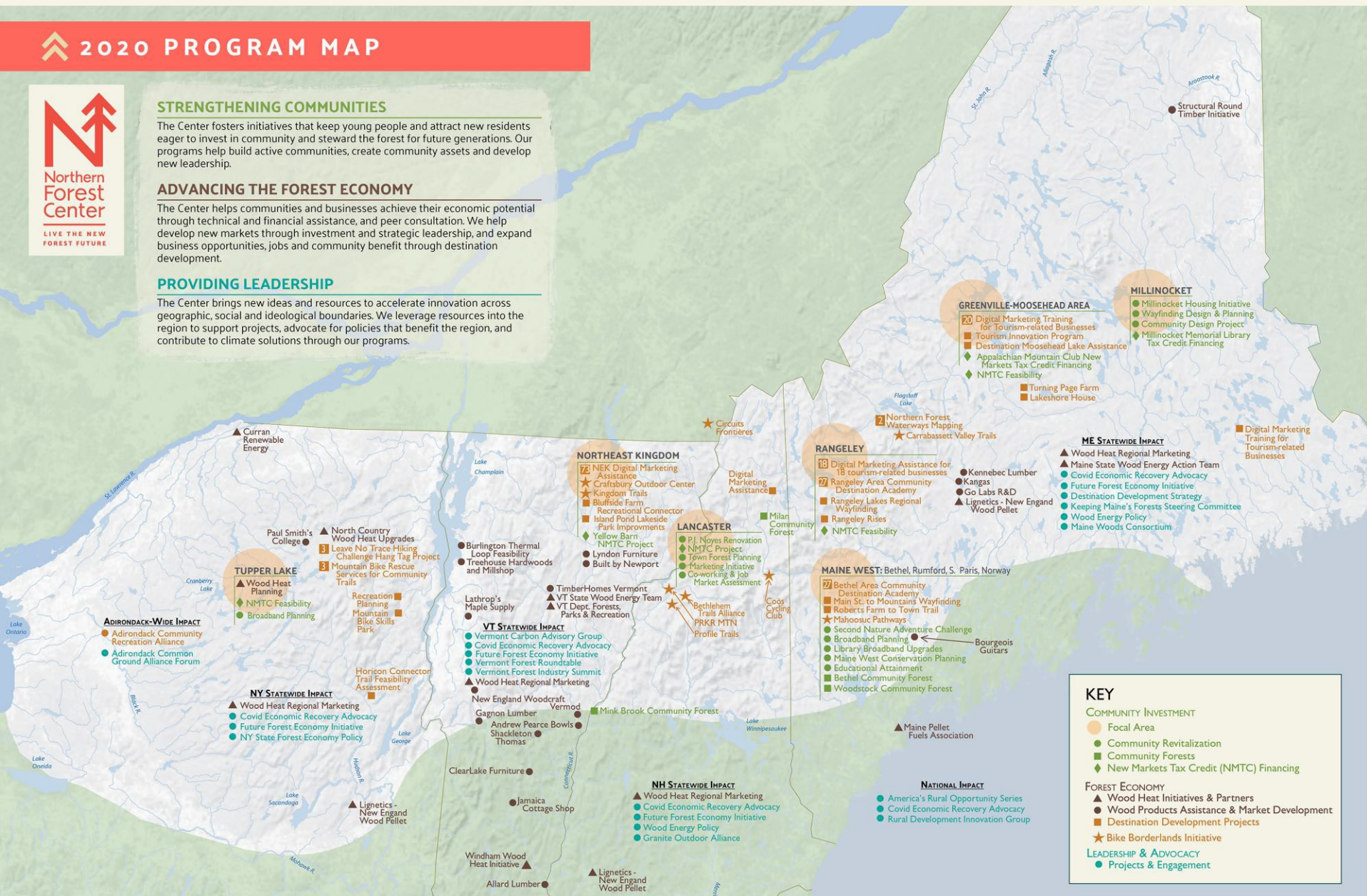
The Center fosters initiatives that keep young people and attract new residents eager to invest in community and steward the forest for future generations. Our programs help build active communities, create community assets and develop new leadership.

ADVANCING THE FOREST ECONOMY

The Center helps communities and businesses achieve their economic potential through technical and financial assistance, and peer consultation. We help develop new markets through investment and strategic leadership, and expand business opportunities, jobs and community benefit through destination development.

PROVIDING LEADERSHIP

The Center brings new ideas and resources to accelerate innovation across geographic, social and ideological boundaries. We leverage resources into the region to support projects, advocate for policies that benefit the region, and contribute to climate solutions through our programs.



⌘ The Maine Woods Consortium

Network of non-profits, state agencies and businesses working to build economic vitality in the Maine Woods through development of High Potential Rural Destination Areas.



⌘ Tourism Business Assistance



⌘ Cooperative Marketing



⌘ Network & Policy Development



Community Destination Academy



Partnership between the Maine Office of Tourism,
Maine Woods Consortium, and the Northern Forest Center

Maine Office of Tourism

- Technical Expertise
- Resource Connections
- State Funding
- Legitimacy

The Center & MWC

- Regional Perspective
- Nimbleness
- Staff Capacity
- Philanthropic and Federal Funding

⌘ CDA Program Enhancements

⌘ Moosehead Lake Region

- Tourism Innovation Program
 - Business Innovation Grants
 - Façade Improvement Program
- Digital Marketing & E-Commerce Assistance
- Fundraising Support
- Organizational Development



⌘ CDA Program Enhancements

⌘ Rangeley Lakes Region

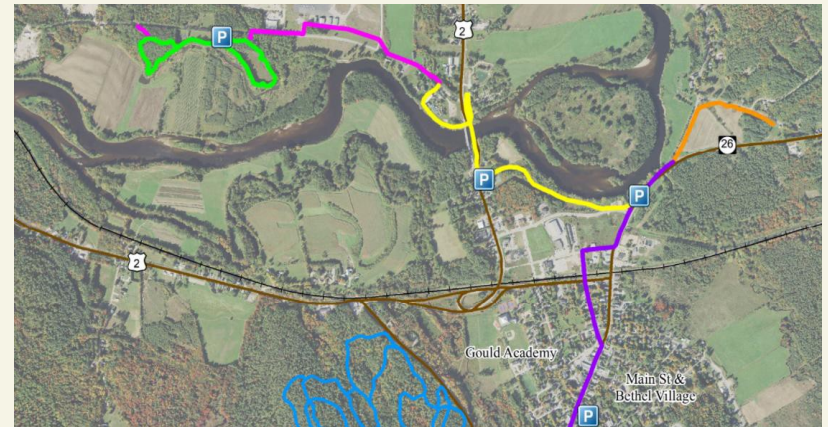
- Digital Marketing & E-Commerce Assistance
- Northern Forest Destination Development Grants – Regional Wayfinding
- Covid-19 & Telehealth Support



⌘ CDA Program Enhancements

⌘ Bethel-Mahoosuc Region

- Digital Marketing & E-Commerce Assistance
- Northern Forest Destination Development Grants – Recreational Wayfinding
- Fundraising Support
- Community Forest Assistance
- Broadband Expansion
- Staff Capacity



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www.mainewoodsconsortium.org