

Office of Tourism Staff



Steve Lyons – Director

Phone: 207-624-7483; Email: steve.lyons@maine.gov

Contact Steve for questions regarding overall strategy and administration of the Office of Tourism's tourism marketing program, and presentations at conferences and other tourism-related special events



Christine Bratcher – Development Project Officer

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Contact Christine for questions regarding the Maine tourism assets inventory project.

Karen Carberry Warhola – Director, Maine Film Office

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Contact Karen for questions regarding film and television production in Maine.



Hannah Collins – Deputy Director

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Contact Hannah for questions regarding Maine's Destination Management Plan, Cruise Maine, and regional destination marketing.

Jennifer Geiger – Communications Manager

Phone: 207-624-7454; Email: jennifer.geiger@maine.gov

Contact Jennifer for questions regarding state media and industry communications, consumer travel shows, international marketing, and the Governor's Conference on Tourism.



Donna Moreland – Destination Development Specialist

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Contact Donna for questions regarding rural destination development and fostering rural tourism business development.

Chiara Moriconi – Senior Tourism Officer

Phone: 207 – 624 -9809; Email: chiara.moriconi@maine.gov

Contact Chiara for questions regarding group tour, domestic and international itineraries, meetings development, and Tourism Enterprise, Community, and Event Marketing grants.



Micki Mullen – Marketing Manager

Phone: 207-624-7495; Email: micki.mullen@maine.gov

Contact Micki for questions regarding MOT's advertising program, research, and fulfillment.



Abbe Levin – Cultural Tourism Consultant

Phone: 207-633-6141; Email: alevin@gwi.net

Contact Abbe for questions regarding arts, cultural and heritage tourism in Maine.

Lisa Poulin – Secretary Associate

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Contact Lisa for general inquiries and fulfillment requests.

Office of Tourism Staff

The Office of Tourism offers a variety of marketing tools and programs designed to support and expand Maine's tourism industry. Use the checklist below to make sure you are benefiting from all the available tools and information that can help advance the success of your business or organization.

INDUSTRY RESOURCES CHECKLIST

Social Media

Connect and engage with the Maine Office of Tourism through *Facebook, Instagram, Twitter, Pinterest, and YouTube*. Follow/Like/Engage with us @VisitMaine and #mainething.

VisitMaine.com

Add your FREE tourism Business & Event Listings to VisitMaine.com, the state's primary online resource for tourism. Connect through the **PARTNER LOGIN** tab at MOTPartners.com.

Maine Tourism Partner News

Our monthly industry newsletter will keep you up to date on tourism industry research, MOT activities, and collaborative marketing opportunities. Sign up at MOTPartners.com/newsletter-sign-up/ or Email Jennifer.Geiger@maine.gov to receive the our industry partner news.

Governor's Conference on Tourism

Attend the annual Spring conference for professional development, training & networking opportunities tailored to your needs. Details at mainetourismconference.com.

MOTPartners.com

Stay updated on Maine Office of Tourism Marketing Initiatives and get more information on the programs listed below at MOTPartners.com/programs-services/.

Maine Tourism Marketing Partnership Program Grants

MOT grant programs provide funding for targeted tourism marketing efforts within the state of Maine. Special Event, Tourism Enterprise Marketing and Maine Communities Grants help organizations to move projects to the next level.

PR Partners Program

Our PR Partners program helps bring print and broadcast travel and lifestyle journalists, photographers, bloggers and international tour operators to Maine to connect with our state's hospitality industry and Maine travel experiences.

Destination Development

MOT works with local leaders to access and support tourism development and readiness in rural Maine. Find "*Fundamentals of Destination Development – A Community Handbook*" along with community case studies to assist those beginning this process.

Maine Film Office Website

Create free listings for your business or property on FilmlnMaine.com. You can list your business in the Production Guide, or property in the Locations Library, so productions scouting Maine can find you.

WelcomeME and R-Way Workforce Training

Management and staff alike benefit from these Online Customer Service Training Tools, available under ADDITIONAL RESOURCES/EDUCATION AND TRAINING at MOTPartners.com.

Look Out for ME Digital Toolkit

Our goal is to ensure that visitors and residents alike venture out safely and responsibly, with a great respect for the land we all love and cherish. Check out the digital tool kit here: motpartners.com/look-out-for-me-toolkit/
