

Maine Office of Tourism Destination Management Plan

Phase 1 – Get Clear

Preliminary Research Review

- Maine Economic Development Strategy 2020-2029 – A Focus on Innovation & Talent
- Maine Office of Tourism Visitation Research 2019-2022
- Maine Office of Tourism Summer 2021 Advertising Effectiveness Study
- Maine Office of Tourism, Value of Tourism Report, 2015
- Maine Office of Tourism Industry Stakeholder Survey Topline Report, 2018
- Maine Office of Tourism Annual Plans & Reports, 2019-2022
- Maine Office of Tourism 5 Year Strategic Plan 2019-2023
- Maine Office of Tourism Destination Development Handbook & Case Studies
- Maine Office of Tourism, Social Listening Reports, June – December 2021
- Maine STR Reports, 2019-2022
- North Maine Woods, Inc. – Visitor days by purpose, by year
- The Economic Contribution of Snowmobiling in Maine, University of Maine
- Maine State Park Visitation, 2019-2021
- DownEast Maine National Heritage Area Feasibility Study, Sunrise County Economic Council
- Shaping the Next Generation of Land Conservation in Maine, Final Report from the Land Conservation Task Force, 2019
- Measures of Growth, Performance Measures and Benchmarks to Achieve a Vibrant and Sustainable Economy for Maine, Maine Economic Growth Council, 2019
- Maine Rail Trail Plan 2020-2030, Maine Trail Coalition
- Maine Won't Wait, a Four-Year Plan for Climate Action, December 2020
- Maine Public Reserved, Non-reserved, And Submerged Lands, 2020 Annual Report, Maine DACF Bureau of Parks and Lands, March 1, 2021
- 2020-2024 Maine State Comprehensive Outdoor Recreation Plan, Maine DACF Bureau of Parks and Lands
- Recommendations To Sustain And Grow Maine's Economy, Governor's Economic Recovery Committee, November 24, 2020
- The Maine Jobs & Recovery Plan, Investing in Maine's Families, Businesses, Communities and Future, May 4, 2021
- Report on Maine's Nature-based Tourism Initiative, November 1, 2010
- Green Infrastructure Strategic Plan, University of Maine, December 2006
- A Strategic Road Map for the NEXT Generation of Destination Organizations, Destinations International, 2021
- Destination NEXT: State of Maine Assessment, Destinations International, March 2018