



MAINE Office of Tourism Cycle 1 FY 2025 Grant Awards

Applying Organization	Awarded Amount	Project Description	Region	Funding Program Name
Town of Van Buren	\$7,500	Video Asset Development	Aroostook County	Enterprise Marketing Grant
Ogunquit Playhouse	\$30,000	Website upgrade, marketing season 2024/25	The Maine Beaches	Enterprise Marketing Grant
Maine Outdoor Brands	\$20,000	Maine Gear Guide Platform marketing	Statewide	Enterprise Marketing Grant
Maine Academy of Modern Music	\$15,000	Marketing Resurgam Festival 2025	Greater Portland & Casco Bay	Enterprise Marketing Grant
Maine GearShare	\$5,000	Maine Gear Share website update, marketing	Greater Portland & Casco Bay	Maine Communities Grant
Big Rock Mountain	\$5,000	Trail map development	Aroostook County	Maine Communities Grant
Western Foothills Land Trust	\$5,000	Snow Shoe Festival marketing	Maine Lakes & Mountains	Maine Communities Grant
Children's Museum & Theatre of Maine	\$5,000	Website upgrades	Greater Portland & Casco Bay	Maine Communities Grant
Limestone Chamber of Commerce	\$4,972	Asset development and brochure creation	Aroostook County	Maine Communities Grant
Kennebec Messalonskee Trails Inc	\$5,000	Trail map design and distribution	The Kennebec Valley	Maine Communities Grant
Children's Museum of Aroostook County	\$5,000	Marketing and asset development of museum	Aroostook County	Maine Communities Grant
Saco Main Street	\$5,000	Map design and printing	The Maine Beaches	Maine Communities Grant
Visit Portland	\$40,000	PortShare Promise - Destination Management Program	Greater Portland & Casco Bay	Maine Tourism Development & Management Grant
Maine Discovery Museum	\$42,500	Maine Science Festival 2025	The Maine Highlands	Special Event Grant
City of Lewiston	\$60,000	The Lewiston-Auburn Balloon Festival	Maine Lakes & Mountains	Special Event Grant